

# HAMILTON

METAL PRODUCTS CORPORATION  
METAL LETTERS and PLAQUES

229 FOURTH AVENUE • NEW YORK 3, N. Y. • ALGONQUIN 4-9438



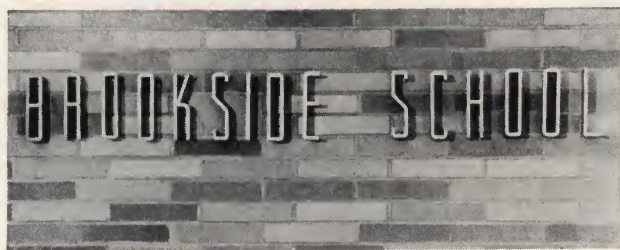
Letters fabricated of stainless steel sides and porcelain enameled faces.



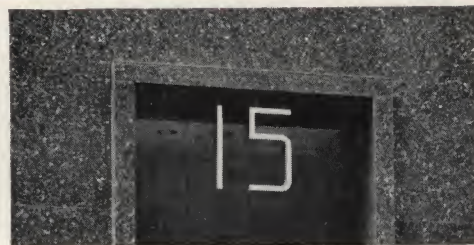
A combination of stainless steel framing and grid to which are mounted enameled terne-plate steel letters. The grid is backed by white translucent Plexiglas.



**L-1:** Original script letters developed through the close cooperation of our Design Department with the Architect. The letters over the show windows have capitals five feet high and the sign spreads twenty feet across the granite face. The free form is suspended from the soffit by heavy bolts and stainless steel pipe sleeves. It measures 10'-0" x 4'-0" overall. An outstanding example of unusual design and treatment on Fifth Avenue in New York City.



**L-2:** Highly condensed modern style cast aluminum aluminized letters.



**L-3:** Massive, modern stainless steel numerals with 6" returns and closed backs. Welded construction throughout.

.... metal letters

In the design of sheet metal letters (aluminum, bronze, porcelain enameled iron, stainless steel and terne plate steel) the architect need not be concerned with adhering to any predetermined sizes or shapes. Each job is handled on an individual basis. This is in direct opposition to cast letters where any deviation in pattern results in additional costs.

Our experienced staff is at your disposal for consultation or any assistance that may be required.



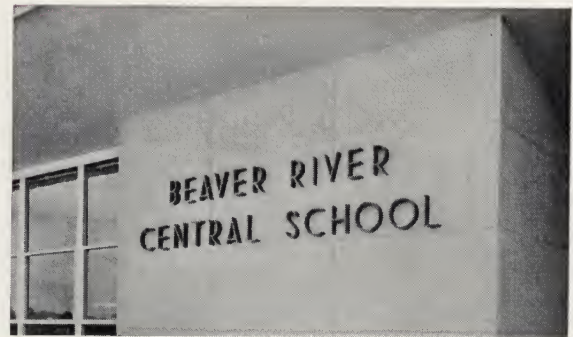
L-4: Sans-serif letters fabricated of stainless steel with black porcelain enameled recessed faces. Letters are assembled on a stainless steel channel in a free-standing manner.



L-8: Special logotype fabricated of sheet stainless steel and mounted on a flat bar for attachment to canopy.



L-5: Bright satin finished sheet bronze letters to contrast with a stainless steel fascia.



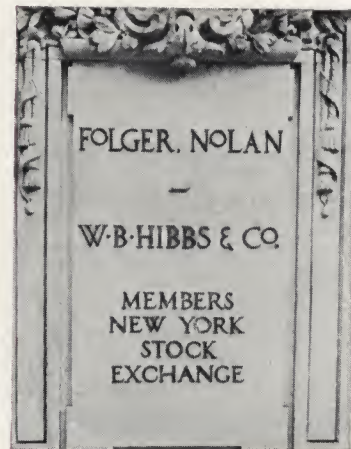
L-9: Terne plate steel letters, ribbon style. Any color enamel is available.



L-6: Fabricated porcelain enameled iron letters, block style, with trademark emblem also in porcelain enamel, two colors.



L-7: Graceful, flowing script letters executed in heavy gauge stainless steel.

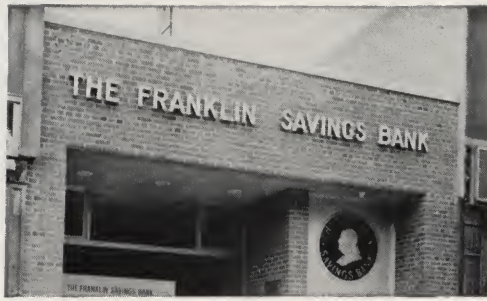


L-10: Prismatic section, cast bronze letters sandblasted and oxidized for sharp contrast with the limestone tablet.

# metal letters and plaques

## ... plaques

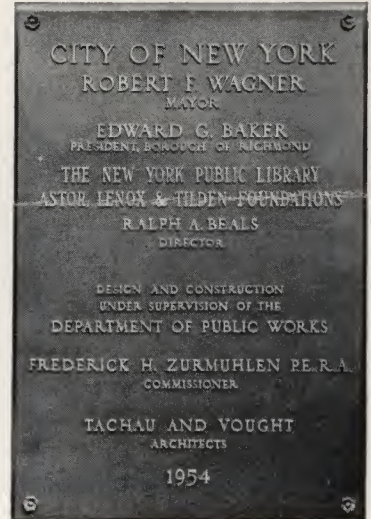
**L-11:** Letters fabricated of stainless steel returns with off-white porcelain enameled inserts. Any standard color is available.



**L-12:** Heavy gauge, welded sheet aluminum letters. Block style with a broken corner effect.



Plaques are normally cast in aluminum, bronze and nickel bronze. Any of the letter and border designs shown on this and the following page can be obtained in any size without additional cost. Special designs can be prepared by our Staff, or we can work to the architect's specifications and drawings.



**P-30:** Cast aluminum alumilited plaque with raised Classic Roman letters and deep bevel edge.

### installation devices



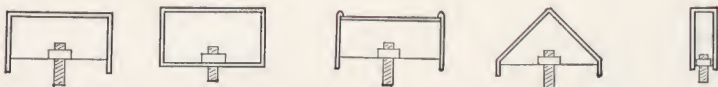
**A.** Mounted flush to wall. **B.** Projected on sleeves. **C.** Free standing on bar. **D.** Mounted to bars on back. **E.** Keyhole slots.



**P-31:** Cast bronze donor plate having Oval Face letters and flat single line border.

### cross sections

#### fabricated styles

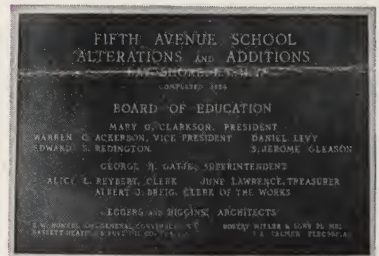


**F.** Inverted channel. **G.** Closed on all sides. **H.** Recessed face. **I.** Prismatic section. **J.** Ribbon style.

### cast styles



**K.** Flat face. **L.** Flat face with return. **M.** Prismatic section. **N.** Oval section. **O.** Coved section.



**P-32:** Cast bronze plaque with raised step and bevel border to offset oval face letters.

### design factors

We suggest the following thicknesses for normal size letters in sheet metals:

- Aluminum: 14 gauge
- Bronze: 20 gauge
- Porcelain Enameled Iron: 16 gauge
- Stainless Steel: 20 gauge
- Terne Plate: 20 gauge

cast metals:

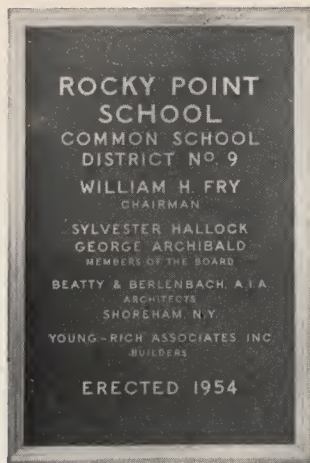
- Flat face: Minimum 1/4" deep.
- Any open back type: Minimum 1/8" wall thickness.



**P-33:** Cast bronze plaque with raised modern block letters. A deep return was used in place of a border.

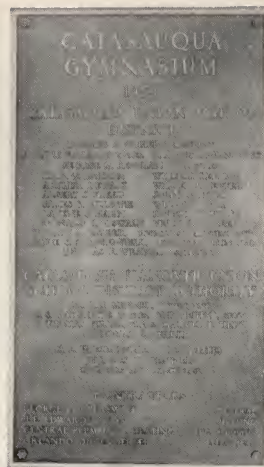
P-34:

Cast bronze plaque combining modern block lettering with classic OG border.



P-35:

Simple identification sign with Roman lettering and OG border.

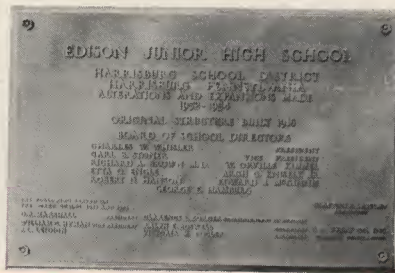
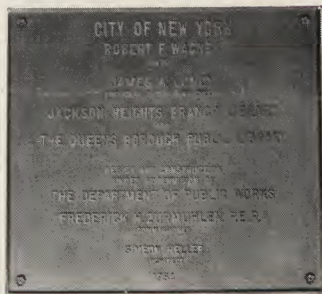


P-36:

Cast aluminum plaque having raised single line border and Classic Roman letters.

P-37:

Cast aluminum plaque with raised block letters and single line border.



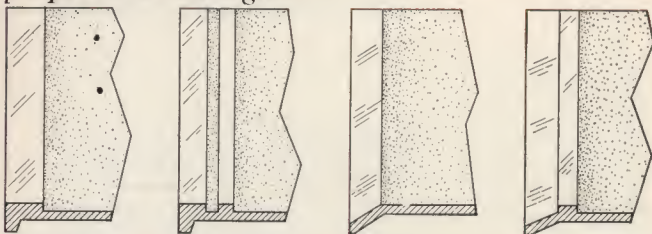
P-38:

Cast nickel bronze plaque utilizing reverse OG border and Classic Roman letters

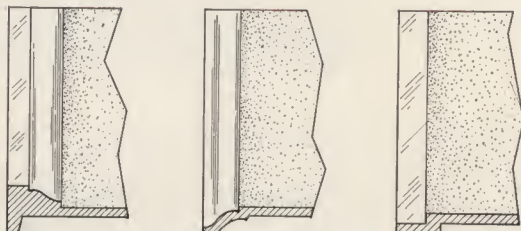
standard letter styles for plaques

ROMAN	FUTURA	MODERN BLOCK	REGULAR BLOCK
CLASSIC	OVAL FACE	BROADWAY	upper & lower case Roman

plaque border designs

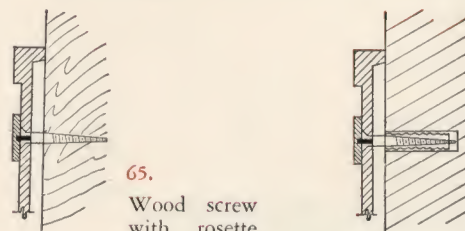


58. Flat single line. 59. Flat double line. 60. Bevel. 61. Raised step with bevel.

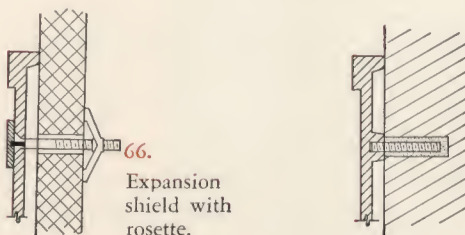


62. Ogee. 63. Reverse Ogee. 64. Single step down.

mounting details



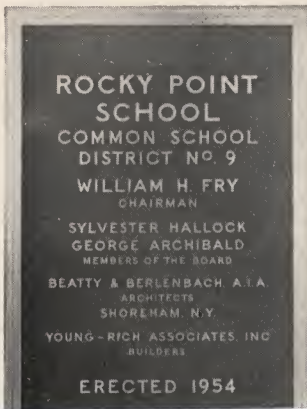
65. Wood screw with rosette. 67. Toggle bolt with rosette.



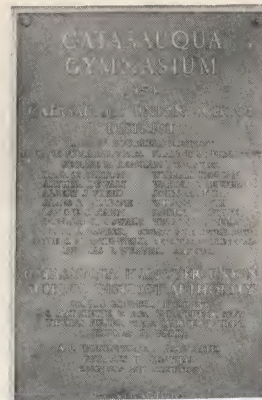
66. Expansion shield with rosette. 68. Concealed fastening.

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P-34: Cast bronze plaque combining modern block lettering with classic OG border.



P-35: Simple identification sign with Roman lettering and OG border.



P-36: Cast aluminum plaque having raised single line border and Classic Roman letters.

P-37: Cast a with ra and sir standard

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58. Flat single line.



62. Ogee.



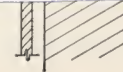
63. Reverse Ogee.



64. Single step down.



Expansion shield with rosette.



68. Concealed fastening.

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